

README file for using the replication data for:

"Founding Leaders and National Narratives: Anthropomorphism and the Roots of Founding Leader Personality Cults in Three East Asian Cases"

By: Paul Schuler, Trung-Anh Nguyen, Yongfeng Tang, and Mohammad Khan

Last updated: August 29, 2025

This repository contains all materials needed to replicate the figures and results in the manuscript.

Directory Structure:

```
├── README.pdf
├── data
│   ├── china_coder2.xlsx
│   ├── china_dates.csv
│   ├── china_news.dta
│   ├── china_original.xlsx
│   ├── Codebook.pdf
│   ├── indo_news.dta
│   ├── indonesia_coder3.xlsx
│   ├── indonesia_dates.csv
│   ├── indonesia_original_coder1.xlsx
│   ├── indonesia_original_coder2.xlsx
│   ├── vietnam_coder2.xlsx
│   ├── vietnam_dates.csv
│   ├── vietnam_news.dta
│   └── vietnam_original.xlsx
├── output
│   ├── appendix_tabG1_intercoder_reliability.csv
│   ├── china_20_random_dates.csv
│   ├── indonesia_20_random_dates.csv
│   └── vietnam_20_random_dates.csv
├── README.pdf
└── script
    ├── intercoder_reliability.R
    ├── newspaper_analysis_Aug2025.do
    └── randomization_dates.R
```

└─ script.Rproj

Software version:

- R scripts were run on R version 4.4.2
- R packages used: `readr`, `pacman`, `readxl`, `dplyr`, `irr`
- Do file was run on Stata/SE 18.0 for Mac

For R scripts, please use `script/script.Rproj` and then select the appropriate R script you want to run to avoid needing to set the working directory.

script/randomization_dates.R

This R script samples 20 dates from the full sample of newspaper issues for each country case so that a second coder can code these 20 issues using the same coding scheme as the primary coder. This allows us to calculate intercoder reliability.

Files needed from data/:

- `china_dates.csv` — full sample of dates used for the Chinese case
- `indonesia_dates.csv` — full sample of dates used for the Indonesian case
- `vietnam_dates.csv` — full sample of dates used for the Vietnamese case

script/intercoder_reliability.R

This R script contains code to reproduce the intercoder reliability scores reported in Appendix G.

Files needed from data/:

- `china_original.xlsx` — original coding of the full sample by the primary coder
- `china_coder2.xlsx` — 20 random issues coded by a second coder not involved in the initial coding
- `indonesia_original_coder1.xlsx` — original coding of part of the full sample by one of the primary coders
- `indonesia_original_coder2.xlsx` — original coding of part of the full sample by another primary coder
- `indonesia_coder3.xlsx` — 20 random issues coded by a third coder not involved in the initial coding
- `vietnam_original.xlsx` — original coding of the full sample by the primary coder for Vietnam
- `vietnam_coder2.xlsx` — 20 random issues coded by a second coder not involved in the initial coding

script/newspaper_analysis_Aug2025.do

This Stata do-file creates figures 1, 2, and 3 in the main text and figures A1, A2, and A3 in the Appendix.

Files needed from data/:

- china_news.dta — data of mentions in newspaper for the Chinese case
- vietnam_news.dta — data of mentions in newspaper for the Vietnamese case
- indo_news.dta — data of mentions in newspaper for the Indonesian case